



**MASTER OF
BUSINESS ADMINISTRATION (MBA)**
COURSE BROCHURE

Master of Business Administration (MBA)

The Master of Business Administration (MBA) programme offered by Cyryx College is an innovative program designed to cater both working individuals and full-time students to help them achieve what they dream off. With over 24 years of experience in the education, we have designed a curriculum that will include both theories and practical experiences to give students rich insights into the complex and constantly changing economic world, with an enhanced level of reading required for research and the broad understanding of the topic.

By choosing to study MBA, you are choosing to reach a comfort zone in the job market and also choosing to give yourself a personal challenge and a different perspective in the subject, which in the end will leave you empowered and driven. The programme also encourages strategic thinking and the understanding of the 'bigger picture' by giving students the chance to deepen their technical

expertise, analytical ability and improvise their communication. All in all, this one-year programme is a beneficial investment for any student's future that is set to reach up for a manager's role in the business industry.

ENTRY CRITERIA

Bachelor's Degree at MNQF Level 7 OR Level 8 Graduate diploma in a relevant field OR

25 years old AND, a MNQF Level 6 Advanced Diploma AND 4 years' experience in the proposed field of study OR

25 years old AND, a MNQF Level 5 Diploma and 8 years experience in the proposed field of study OR 25 years old AND, A MNQF Level 4 Certificate and 10 years experience in the proposed field.

DURATION: 1 YEAR

CAREER OPPORTUNITIES

Cyryx College MBA is designed to prepare future competitive leaders who could lead and manage challenging business complexities and create the best returns for such organizations. Following are some of the expected career outcomes from our MBA program.

- Director of Marketing - Investment Banker - Director of Operations
- Financial Advisor Entrepreneur - Supply Chain Manager - Logistics Manager
- Consultant

MODULES

- Management Concepts
- Entrepreneurial Development
- Organisational Behaviour
- Strategic Human Resource Management
- Managerial Economics
- Managerial Finance
- Creativity & Innovation
- Competitive Analysis
- Final Project



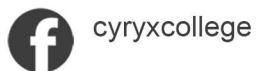
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