

FINANCE FOR NON-FINANCE PERSONS



As a shareholder, do you often feel ineffective and helpless as CEOs and CFOs use accounting jargon to justify their actions?



OBJECTIVE

The main objective of this training is to offer familiarity and confidence to read and understand the numbers that drive all businesses. The training will allow command of accounting jargon to for better comprehension and facilitate communication.

MODULES

1.UNDERSTANDING THE FUNDAMENTALS OF A BUSINESS

• Investors • Customers • Employees • Agency issues

2. UNDERSTANDING THE P&L

• COGS • Overheads • EBITDA • Depreciation • Financing Charges

3.UNDERSTANDING THE BALANCE SHEET

• Current and Non-Current Assets • Receivables • Inventories • Equity • Liabilities • Payables • Borrowings

4. Cash Flow Statement and relationships between the 3

5. Wrap up

TARGET AUDIENCE

- Working Managers in all businesses including SOE's
- Business journalists who report on the corporate world
- Members of the general public who wish to understand the workings of corporates and SOE's

DURATION: 5 Days, 2 hours per day Price: MVR 1500 Per Person