



**ASSOCIATE DEGREE IN
BUSINESS**

COURSE BROCHURE

Associate Degree in Business

The Associate Degree in Business offered by Cyryx College will provide students an insight into the principles and functions of management. Our experienced lecturers in the field will teach you skills that will help you make business decisions regarding various aspects of business administration. The program will help you understand the fundamental aspects of business so that students can assume responsible positions including learning to manage technical and organizational change.

After the completion of the course, students will be able to understand business related skills such as human resource management, marketing management, customer relations, finance and economic considerations. Also, students will be able to become effective managers with the skills they have acquired during this course. Students will also be able to understand the needs of their subordinates, apply technology and have knowledge of the political, economic and social environment of businesses in the work arena.

ENTRY CRITERIA

Successful Completion of Higher Secondary Education OR

Attainment of a Level 4 qualification in a related field OR

Attainment of a Level 4 Foundation Study Program approved for the specific Diploma program.

Completion of a Level 4 qualification (unrelated), and successful completion of an Cyryx University Preparation Program OR 20 years old, completion of secondary school, 2 years of relevant work experience, and successful completion of an Cyryx University Preparation Program

DURATION: 2 YEARS



CAREER OPPORTUNITIES

- Customer Service Associate
- Assistant Store Manager
- Administrative Assistant
- Sales Support Specialist
- Relationship Banker
- Sales Consultant or Supervisor
- Store Manager

YEAR 1

- Principles of Management and Administration
- Business Accounting
- Corporate Communications
- Organizational Behavior
- Managerial Economics
- Legal aspects of Business
- IT and E Commerce
- Business Ethics and Corporate Governance
- Statistics for Business
- Management Information System

YEAR 2

- Human Resource Management
- Marketing Management
- Financial Management
- Production and Operations Management
- Organizational Psychology
- Leadership and Life Skills
- International Business Management
- Entrepreneurship
- Strategic Management
- Project



CONTACT US

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